

# EMILY SIZEMORE

EMSIZEMORE.COM

FRA. COSTA 4A ROMAGNESE (PV) IT

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## EDUCATION

### UNIVERSITY OF NORTH TEXAS, DENTON TX

B.A. STRATEGIC COMMUNICATIONS - ADVERTISING, MINOR IN MARKETING 2015  
GPA 3.2

## SKILLS

### ADVANCED

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
DIGITAL PHOTOGRAPHY  
JIRA  
COPYWRITING  
ART DIRECTION  
PAID SOCIAL MEDIA  
ITALIAN

### DEVELOPING

HTML / CSS  
PROGRAMMATIC / SEARCH

## EXPERIENCE

### AEG PRESENTS

DALLAS TX

MAY 2019 - CURRENT

#### INTEGRATED MARKETING MANAGER

- Responsible for the strategic development and execution of marketing plans for 80+ live events annually.
- Project manage all campaigns working with CRM, paid media, and graphic teams.
- Collaborate with agency and artist marketing teams to strategize new ways to promote events.
- Lead in art direction for various marketing assets catered to artist, venue and promoter brands.

#### MARKETING ASSISTANT

DALLAS TX

SEPTEMBER 2018 - MAY 2019

- Assisted in the execution of marketing plans for events at various venues across the southwest region.
- Curated all organic social media accounts for both The Theatre at GP & AEG Presents SW.
- Executed graphic design projects as needed, ensuring that assets corresponded with stakeholder's vision.
- Assisted with marketing promotions, worked festivals, and maintained vendor relationships.

### THE NOW NATION

DALLAS TX

OCTOBER 2015 - SEPTEMBER 2018

#### CONTENT DESIGNER/ASSISTANT

- Created content for social media and helped develop multiple sub-brand graphics for The Now Nation.
- Content design included: logo design, motivational fitness graphics, calendars, infographics, recipes, etc.
- Conducted research to further brand development for The Now Nation.
- Assisted in website building, including writing copy for blog posts and creating appropriate sized graphics.